

**SHELDON GRAY**

*Web Application Developer*

W. Aurora, IL. 60506

Cell: (847) 612-8947

E-mail: [sheldongray@sbcglobal.net](mailto:sheldongray@sbcglobal.net)

Web Resume Extended: [www.sheldongray.com/resume.asp](http://www.sheldongray.com/resume.asp)

**CAREER OBJECTIVE**

To secure a challenging lead web application developer position with a firm that allows for long-term professional growth, stability and opportunities for career advancement and for me to draw on my programming skills as well as my technical knowledge to help the organization succeed as well as make a profit using cost efficient practices.

**SUMMARY OF SKILLS**

**Programming Languages** - HTML, JavaScript, CSS, XML, dHTML, SQL, Classic ASP, ASP.Net, VB, PHP, Action Script, Hard Coder, other languages currently in progress.

**Software** - Adobe Creative Suite, Adobe Contribute, Microsoft FrontPage, Flash, Adobe Dreamweaver, Visual Studio, MSOffice, MS Visual Web Developer 2005 Express Edition, Visual Source Safe, SQL Management Studio, Google Analytics, Web Trends, Day Communiqué, PageFlex.

**Operating Systems** – Windows XP, Windows Server, IIS, MacOS.

**Databases:** SQL Server, MS Access, Informix, Oracle Discoverer Plus

**PROFESSIONAL EXPERIENCE**

**Lead Application Developer, Kelmscott Communications, Inc. Aurora, IL.** (Jan 08 - Present)

Currently the lead application developer for Kelmscott Communications, Inc located in Aurora, IL. As the lead developer I manage a growing team of individuals who assist with building engaging personalized urls associated with direct mail marketing campaigns, interactive flash sites, mobile websites, database concepts, email campaigns, web analytics and much more.

- Within the first nine months built a custom online reporting dashboard allowing clients to track the significance of their direct mail marketing campaigns, landing pages, survey results, as well as email campaigns using one interface with a SQL backend.
- During the first year before expanding the web department, built well over 100 custom marketing campaigns ranging from educational institutions, healthcare services, B2B, as well as the successful launch of multiple storefronts for large global manufacturing companies to small publishers.
- Work with Google analytics, facebook, and other social media tools for clients looking to setup marketing campaigns.

**Webmaster, Zebra Technologies, Vernon Hills, IL. ([www.zebra.com](http://www.zebra.com))**  
(Mar 07 – Dec 07)

- Assisted with the maintenance and development for zebra.com, which receives approximately 10,000 plus hits a day.
- Assisted with the development, and planning of multiple Zebra portals for clients, end users, and customers.
- Worked in a help desk environment to assist with various regions such as Asia, Europe, Latin America, and North America.
- Determined and built effective reports using web trends, and Google analytics to analyze site traffic for Zebra's corporate website as well as their many portals.
- Determined and built effective financial reports using a GUI based on the Oracle database.

**Application Developer - Keane, Inc. - Chicago, IL. ([www.keane.com](http://www.keane.com))**  
(Nov 06 – Mar 07)

- Assisted with developing new applications, enhancing existing modules and supporting Keane's client users for one of the largest kidney dialysis firms in the nation based in Nashville Tennessee.
- Used SQL Query Analyzer to assist with technical issues related to database applications
- Performed help desk duties to interact with end users located across the nation and in various clinics with different levels of technical knowledge

**Coordinator of Web Design & Graphics - West District 129 - Aurora, IL.**  
([www.sd129.org](http://www.sd129.org)) - (Jan 05 – Nov 06)

- First ever full-time district web coordinator for School District 129 in West Aurora
- Responsible for the development and overseeing of website development for School District 129 which consisted of 17,000 plus students who attend 19 schools throughout the district 129 area.
- Redesigned the district site ([www.sd129.org](http://www.sd129.org)); launched 7+ school web sites, department, project web sites, and an intranet from concept to launch in one year.
- Assisted with the development of print ads, newsletters, and brochures promoting school district 129 accomplishments for a community of 170,000 plus residents in the D129 area consisting of towns such as West Aurora, North Aurora, Montgomery, and Sugar Grove.
- Built custom components such as a parent listserv, alumni database, classic asp content management system, technology work order, and more on demand
- Member of the Crisis Management Team for School District 129

## **EDUCATION**

**Masters of Science in Human Computer Interaction**  
[CTI DePaul University](#), Chicago Illinois, Present  
**BFA with emphasis on Computer Animation / Digital Media Technology**  
[Columbia College](#), Chicago Illinois, 1999